



Fur Takers of America 56th National Rendezvous

hosted by the Virginia Trappers Association



June 13-15, 2024
Rockingham County Fairgrounds
4808 S Valley Pike | Harrisonburg, VA 22801

CONVENTION SPONSORSHIP

The Virginia Trappers Association is honored to host the 56th Fur Takers of America National Rendezvous. This will be the largest trapping convention in Virginia in over three decades with an anticipated attendance of over 6,000. Please consider one of the sponsorship levels below to help us create a memorable event and/or advertise your organization or business.

Platinum Sponsor* \$1,100

Trapping Businesses – Business name listed on volunteer t-shirts, 15 VIP gate passes, full page ad in convention program, banner displayed along fairgrounds entrance drive, and logo listed as sponsor in magazine ads.

Local Businesses – Business name listed on volunteer t-shirts, 15 VIP gate passes, full page ad in convention program, banner displayed along fairgrounds entrance drive, and business name mentioned as sponsor in TV/radio ads.

Gold Sponsor* \$700 - Business or individual name listed on volunteer t-shirts, 10 VIP gate passes, half page ad in convention program, and banner displayed along fairgrounds entrance drive.

Silver Sponsor* \$225 - Business or individual name listed on volunteer t-shirts, quarter page ad in convention program, and logo or name on group banner at main gate.

Bronze Sponsor* \$175 - Business or individual name listed on volunteer t-shirts and quarter page ad in convention program.

Music Sponsor \$200 - Banner displayed near band during live music sessions.

Demo Sponsor \$125 per demo - Business or individual name listed in convention program under demo provider biography and logo/name on either a group banner displayed in demo area or mentioned on TV displays.

Program Ad Sponsor - The convention program book will be used throughout the day to guide the attendee's visit. This provides a great opportunity to advertise your business, products, and services. Program book ads must be submitted no later than May 1, 2024 to allow time for formatting and printing.

Cover Pages; Inside Front/Inside Back/Outside Back \$125

Full Page \$100

Half Page \$75

Quarter Page \$50

Business Card \$25

* The number of names on the Convention Staff t-shirts is limited to 50 so the list will be determined on a first-paid, first-listed basis. The cost will be reduced by \$50 when t-shirt sponsor names are full.

To become a Convention Sponsor; contact Art Foltz at abfoltzjr@gmail.com or 540-630-1756 with the level/option desired and send payment to Kurt Butler, 1193 Old Church Road, Mechanicsville, VA 23111. In order to allow time for t-shirt and banner printing, the cutoff date for reserving and paying for your sponsorship option is May 1, 2024.